



EVENTS SPECIALIST HAS BUSINESS SUCCESS COVERED

A Northumberland entrepreneur, Sarah Pittendrigh who launched Simply Bows & Chair Covers in January 2009, a specialist event linen hire company, who provide chair covers, table linen and accessories for weddings and special events has now developed a franchise arm to the company to facilitate National Demand.

Sarah, formerly a Marketing Director for a National Event Organisation, created the company on the back of her frustration at the inconsistency in service and quality among her suppliers in her previous role.

12 months on Simply Bows and Chair Covers has established itself as the preferred supplier for many prestigious venues.

With the business growing at such a pace and Sarah keen to retain a work-life balance, she decided that franchising the business would be the best way to manage growing demand. Enquiries for Simply Bows and Chair Cover products come in from the South and the far North of England, however having travelled a lot in her previous role, she was keen that her new venture allowed the flexibility to be able to spend more time with her family.

"Franchising Simply Bows & Chair Covers has enabled me to grow the business while at the same time allowing me time to concentrate my efforts on my own territory of Northumberland and County Durham and still spend quality time with my family". She said.

The business already has three franchisees on board and is looking for creative, self-motivated individuals to expand the offering across the UK.



If you are interested in becoming a Franchisee or know someone who may, then please do not hesitate to email:

Stewart@simplybowsandchaircovers.com or visit our website at www.simplybowsandchaircovers.com

Simply

Bows & Chair Covers

Simply Bows and Chair Covers are a specialist linen company providing chair covers, table linen and accessories for weddings and special events. Due to the increased demand for our product across the UK we have now franchised the business and are looking to recruit, creative self motivated individuals with exceptional attention to detail to join our team and work with us in expanding our brand nationally.

Tel: 01207 255383

Email: enquiries@simplybowsandchaircovers.com

www.simplybowsandchaircovers.com

